SOLUTIONS



GDPR Compliance Solutions

The EU mandated the General Data Protection Regulation (GDPR) in May 2018. At the time, many businesses were poorly prepared to adhere to these new rules for consumer data protection and privacy – and many companies have yet to make the changes necessary to ensure total compliance.

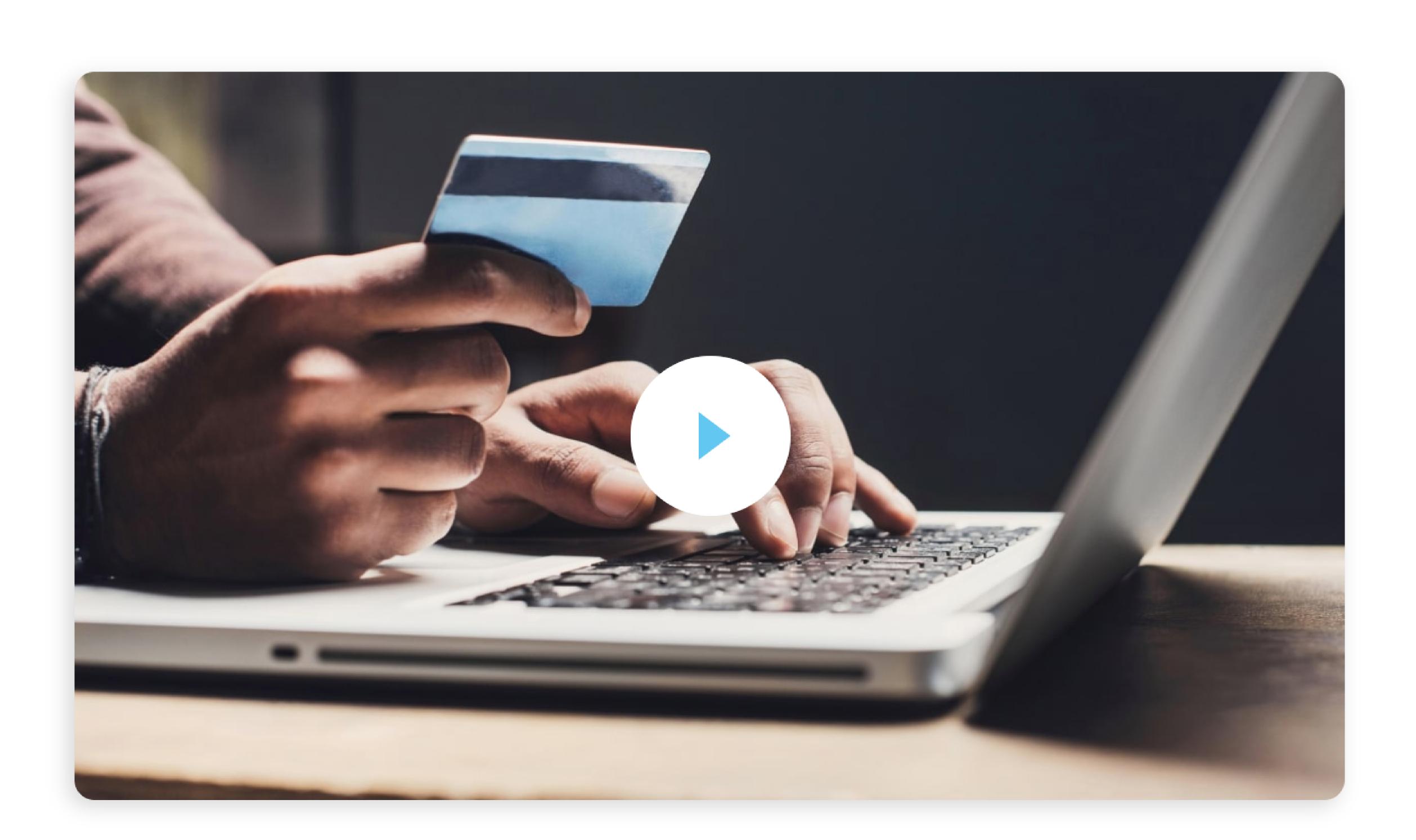
GDPR protects all forms of personal data, defined as any information relating a person to an identifier. These include names, identification numbers, location data, as well as cultural, physical, and other instances of structured and unstructured data. Ground Labs provides a complete solution to GDPR compliance, offering sensitive data discovery and remediation across a wide range of networks and platforms.

Discover Enterprise Recon

Don't leave GDPR compliance up to chance

Without the right technology partner, organizations have little control or visibility into the data regulated by GDPR, making them vulnerable to significant penalties - with fines of up to 20 million euros, or up to 4% of the annual worldwide turnover of the preceding financial year, whichever is greater.

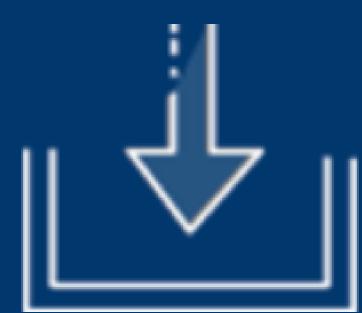
Ground Labs helps you eliminate the root cause of data breaches by identifying where your data resides enabling you to take the appropriate action to remediate, delete, quarantine or encrypt that data.



How Ground Labs Can Help



Identify over 300 different types of data and file formats, including data stored in operating systems, email servers, database servers, and the cloud.

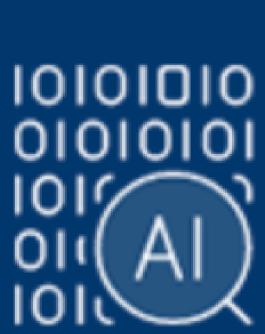


Create GDPR specific reports
with APIs that allows you to
download match results and use
them for bespoke reporting,
remediation and custom
integration requirements.

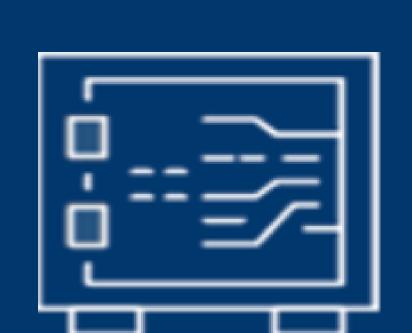


Uphold the GDPR requirement for ongoing data surveillance.

Monitor for sensitive data on targets round-the-clock via the Enterprise Recon dashboard.



Automate GDPR compliance scans with weekly, monthly, quarterly, or annual scheduling for custom locations and data types.



Create an inventory of sensitive data to help identify the impact of a breach to prepare notification submission within the GDPR mandatory 72-hour timeframe.



Keep customers, investors, and stakeholders informed with intuitive, actionable reports.



Search and remediate National ID data, including SSNs, addresses, phone numbers, tax file numbers, and national identification numbers, with fully-customizable fields.



Support teams that prepare and submit mandatory Data

Protection Impact Assessments

(DPIA) for review by providing data mapping and classification.

SOLUTIONS



HIPAA Compliance Solutions

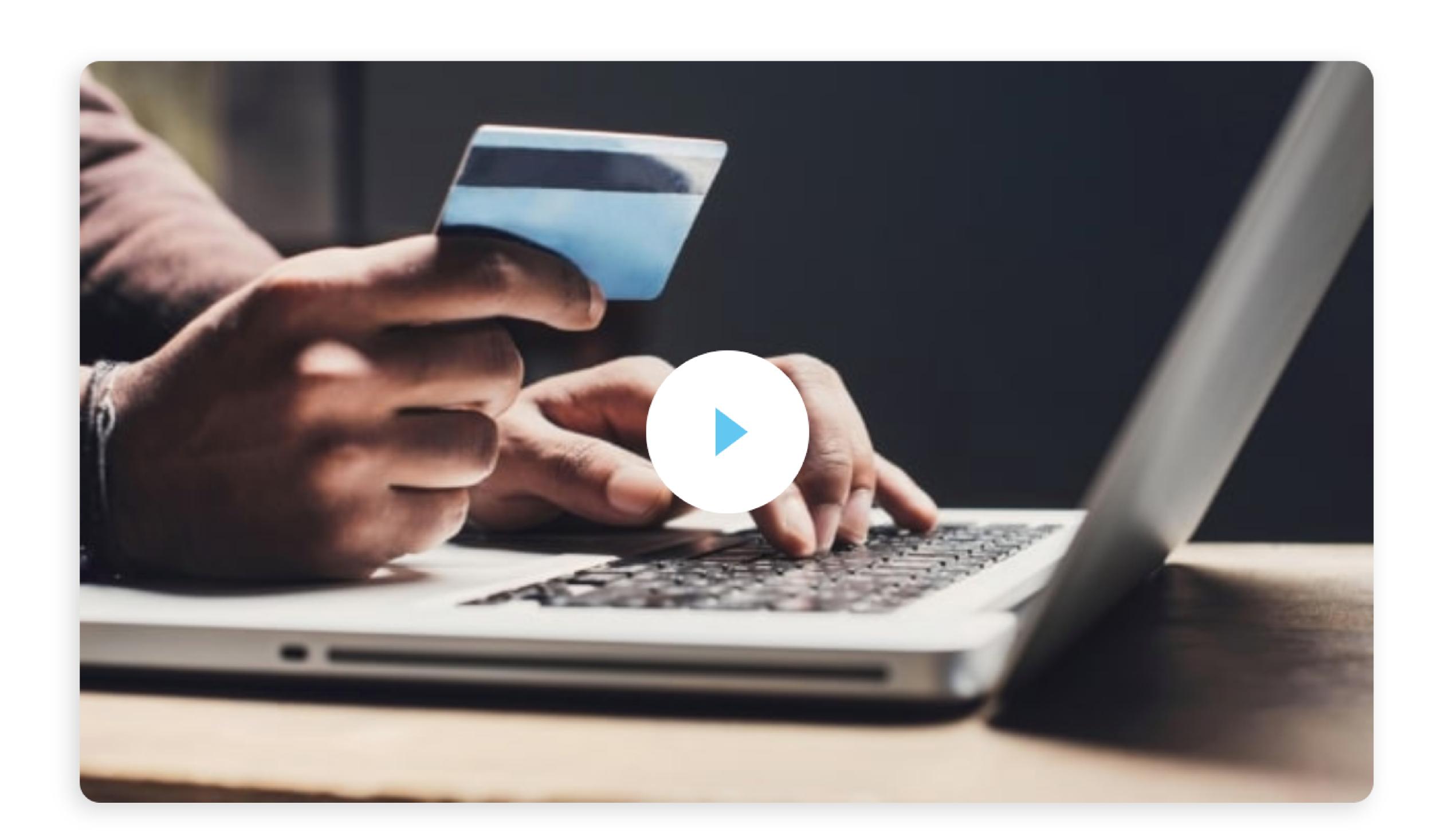
The Health Insurance Portability and Accountability Act of 1996 (HIPAA) was established to protect patients in the U.S and improve nationwide access to and coverage for healthcare. In keeping with these objectives, regulations (outlined in the HIPAA Privacy Rule and Security Rule) were developed to protect the privacy and security of certain health information.

Today, healthcare organizations face the daunting task of securing vast quantities of electronic protected health information (ePHI) while also maintaining data accessibility for healthcare professionals who need it. Since data is shared across many unique networks, platforms, electronic health records (EHRs), and databases, it is more important than ever to understand exactly where ePHI and PII are located. Healthcare organizations have an obligation to their patients, community, partners and their own organizations to maintain HIPAA compliance and prevent health data breaches.

Discover Enterprise Recon

HIPAA compliance solutions trusted by leading healthcare organizations.

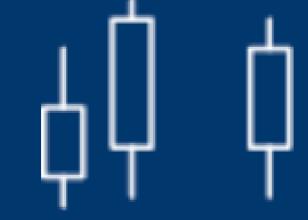
Ground Labs offers leading-edge data discovery solutions to healthcare organizations nationwide, helping them maintain HIPAA compliance while enabling better, more efficient patient care. Operate with confidence that your ePHI is managed across all platforms, networks, and operating systems – from pharmacy, laboratory systems, administrative networks, and third-parties.



How Ground Labs Can Help



Identify over 300 predefined and variant types of data, including HIPAA-protected data stored in operating systems, email servers, database servers, and the cloud.



Demonstrate HIPAA compliance with fully customizable analytics and reporting, illustrating where sensitive data is located and what measures are being taken to protect it.



Access data discovery support for HIPAA-specific data types including patient PII identifiers, national insurance identifiers and easily set up custom parameters for medical identifiers.



Allow third-party vendors to generate evidence of safe ePHI and PII storage practices by extending access through an API Framework.



In the event of a possible breach, fulfill the HIPAA Security Incident Procedures requirement by implementing sensitive data discovery and

data identification processes.

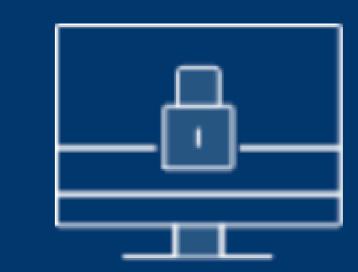


Enable faster and more complete implementation of policies and procedures outlined by the HIPAA Security

Management Process to prevent and contain security violations.



Gain deeper visibility across your entire enterprise, including data stored in the cloud, to pick up on and protect against potential insider and outsider threats.



Deploy Enterprise Recon data discovery technology quickly and efficiently onsite with no worry of another offsite access point to your sensitive data.



GROUND LABS

CCPA Compliance Solutions

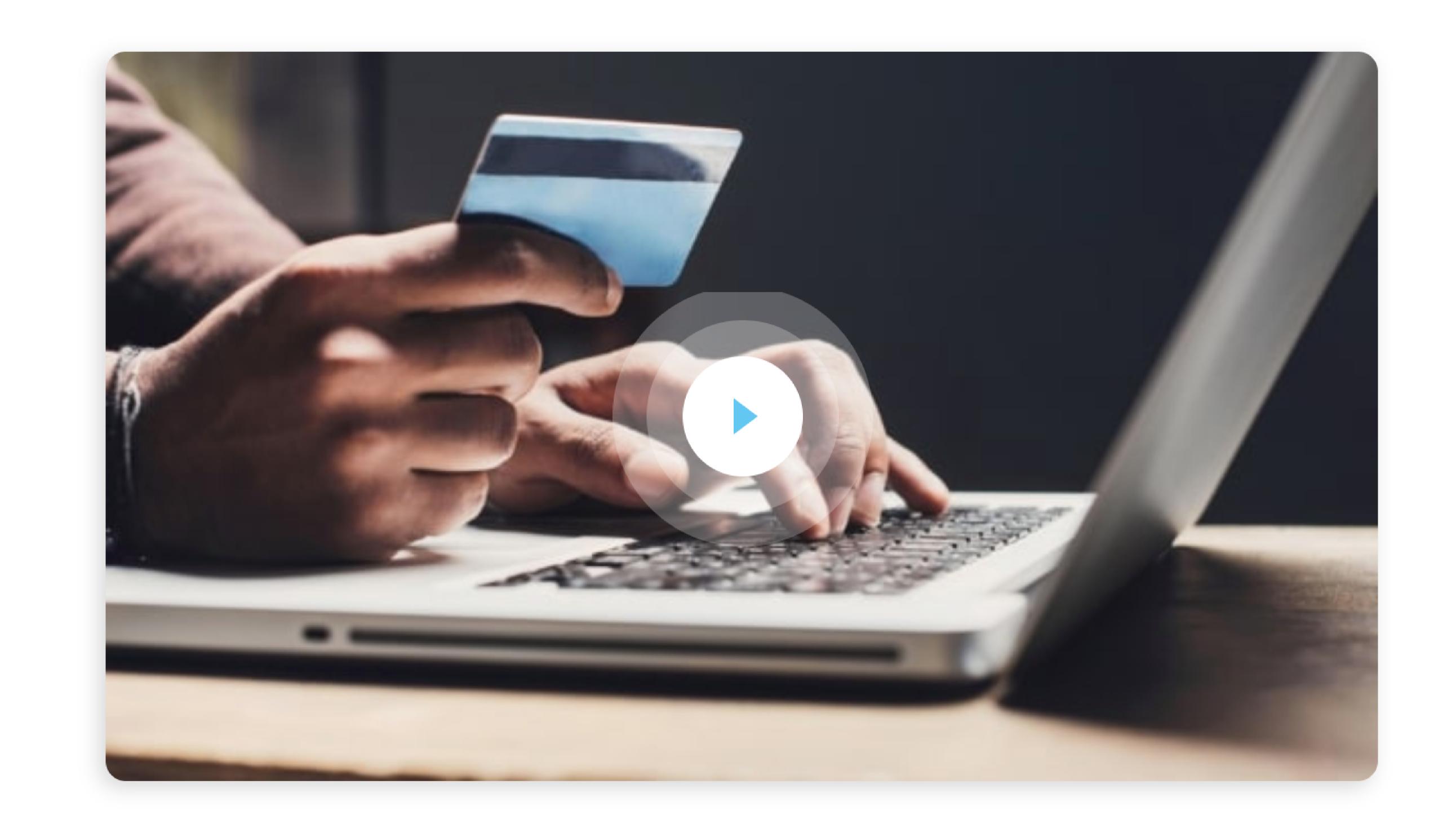
The California Consumer Privacy Act (CCPA) went into effect on January 1st, 2020, making California one of the first states in the US to enact a law similar to the EU's GDPR. The CCPA allows residents of the state to control how businesses handle and process their personal data, giving them the ability to request access to, delete, or opt out of sharing or selling their information. Regulatory experts believe this will set the gold standard for data privacy within the United States and become adopted across multiple states. Therefore, we see CCPA as a grate framework for data compliance.

Unlike the GDPR, however, CCPA does not impose fines on companies directly for failing to maintain compliance – instead, individuals are allowed to take action on their own accord, holding businesses liable for up to \$2,500 per individual violation or data breach. The fine in itself might be significant if the number of violations is low, but losing your customers' trust can have a devastating impact on your brand and shareholder value. Is your business prepared?

Discover Enterprise Recon

CCPA regulations extend to businesses operating in states other than California

The CCPA applies to any for-profit businesses that meet a certain threshold in size and revenue and that collect or control California residents' personal information or do business in the state. The act requires that organizations know exactly what PII data they have in their possession, where it resides, and whether or not it is sufficiently secured.



How Ground Labs Can Help



Scan for over 300 different types of structured and unstructured data including preconfigured, CCPA-specific PII patterns.



Demonstrate CCPA compliance with custom reporting and analytics available in the Enterprise Recon dashboard.



Accurately map data across networks, servers, and platforms to keep tabs on PII and more easily respond to consumer requests.



Easily build custom data types and search platforms to locate and remediate unique data types to address your organization's unique CCPA needs.



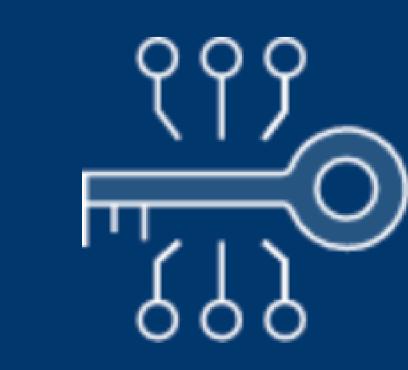
Search within both structured and unstructured data sources including files, databases, emails, cloud, big data and more.



Reduce the overall time and investment required to reach and uphold CCPA compliance, even as regulations change over time.



Search across the entire organization with support for Windows, macOS, Linux, FreeBSD, Solaris, HP-UX, IBM AIX and much more.



Execute a proactive approach to data security - as opposed to a reactive approach that relies on damage control post-breach - to build a stronger foundation of trust within your organization.